



IF YOU DRIVE YOUR CHILDREN TO SCHOOL USE THE KISS 'N RIDE PROGRAM

Dear Parents/Guardians,

The Kiss 'n Ride program is a unique program aimed at decreasing congestion and traffic hazards at your school. The city/county police services and the Windsor-Essex County Health Unit endorse this program.

For the safety of the children in your school please **DO NOT PARK OR STOP** in the following areas:

- ✓ School parking lot
- ✓ School bus loading zones
- ✓ No stopping areas

Tips on how to use the program:

- Look for the Kiss 'n Ride signs in front of your school
- Follow the traffic pattern that has been identified by Traffic & Engineering
- Parent and student volunteers are clearly identified by **safety vests**
- Parent volunteers will **make eye contact** with you as you approach the area
- Please have your child **exit the car on the curbside**
- **Remember** to shoulder check for traffic before you exit the drop off area
- **Do not** turn around in parking lots
- **Never** make U-Turns in front of school

Each school must review their individual circumstances and adopt any additional guidelines deemed necessary.

If your child is in the primary grades a senior student volunteer will escort your child to their appropriate playground. These students have been trained on how to properly escort your children.

Injury is the leading killer of children 1 - 14. The Kiss 'n Ride program is aimed at keeping children safe in Windsor and Essex County.

Please support the program by using it whenever you drive your children to school

