



## Application Form

A Bike Friendly Workplace Award can be awarded to any Windsor-Essex County workplace that supports employees who choose to commute to work by bicycle. A Bike Friendly Workplace Award is an excellent way for an organization to be recognized for their commitment to employee and overall community health.

### HOW CAN A COMPANY QUALIFY FOR A BIKE FRIENDLY WORKPLACE AWARD?

**Platinum Plus, Platinum, Gold, Silver, or Bronze** level awards are available based on the workplace fulfillment of five unique bike friendly categories for your worksite(s).

- 1) Policy** The workplace must support cycling to work through policy.
- 2) Promotion** The workplace must promote cycling as a way to commute to work.
- 3) Education** The workplace must provide educational materials or opportunities about cycling for their employees.
- 4) Facilities** The workplace must provide facilities for cyclists such as bicycle racks, showers, and lockers.
- 5) Incentives** The workplace must provide incentives for cyclists.

**Platinum Plus award:** Workplace fulfills all five categories and has a 'Pro' Bicycle Policy Statement. All worksites must be able to support employees to cycle to their place of work.

**Platinum level award:** Workplace fulfills all five categories.

**Gold level award:** Workplace fulfills any four of the five categories.

**Silver level award:** Workplace fulfills any three of the five categories.

**Bronze level award:** Workplace fulfills any two of the five categories.

To apply, mail or email  
application package\* to:  
Cathy Copot-Nepszy  
cnepsz@wechealthunit.org  
Windsor-Essex County Health Unit  
360 Fairview Ave. W., Suite 215  
Essex, ON N8M 3G4

\*Include application form, any  
samples of brochures, pictures,  
or flyers.

# Bike Friendly Workplace Categories

## Bike Friendly Workplace Policy

- 'Pro' Bicycle Statement - Supports Bike Friendly Workplace: promotion, education, facilities, and incentives ("Platinum Plus" requirement)
- Maintenance or Security Policy
- Work Travel Policy (e.g., loaner vehicle, mileage allowance)
- Flex Time Policy (e.g., flex arrival or leave time)
- Other \_\_\_\_\_

## Bike Friendly Workplace Promotion

- Pamphlets or brochures displayed
- Posters or bulletin boards
- Pay cheque attachments
- Electronic promotion (e.g., email, company TV)
- Support or promote a cycling group or event
- Other \_\_\_\_\_

## Bike Friendly Workplace Education

- Employee training in bicycle safety and or mechanics
- Do presentations or lunch and learns
- Provide information or fact sheets
- Other \_\_\_\_\_

## Bike Friendly Workplace Facilities

- Designated parking areas or racks for bicycles and bicycle parking is secure or monitored \_\_\_\_\_
- Showers or lockers, specify \_\_\_\_\_
- Other \_\_\_\_\_

## Bike Friendly Workplace Incentives

- Cyclist-friendly dress code
- Discounts at cycling stores negotiated by the workplace
- Company vehicles available for cyclists (if needed for work related business)
- Contests such as quizzes, challenges with prizes related to cycling (describe) \_\_\_\_\_
- Other \_\_\_\_\_

- Above bike friendly categories are available to employees at all worksites ('Platinum Plus' requirement)

Official Company Name: \_\_\_\_\_

(Note: as you want it to appear on the award plaque)

Company Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

- Check if you agree to have your workplace included on the Windsor-Essex County Health Unit website as an award recipient.

For more information, please contact Cathy Copot-Nepszy at 519-258-2146 ext. 3245 or by email at [cnepszy@wechealthunit.org](mailto:cnepszy@wechealthunit.org)

Deadline  
for award  
submission  
**July 31,**  
**2012**